

Abstract of the Invention

5 An enforcement architecture and method for implementing digital rights management are disclosed. Digital content is distributed from a content server to a computing device of a user and received, and an attempt is made to render the digital content by way of a rendering application. The rendering application invokes a Digital Rights Management (DRM) system, and such DRM system determines whether a right to
10 render the digital content in the manner sought exists based on any digital license stored in the computing device and corresponding to the digital content. If the right does not exist, a digital license that provides such right and that corresponds to the digital content is requested from a license server, and the license server issues the digital license to the DRM system. The computing device receives the issued digital license and stores the
15 received digital license thereon.

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